



MICHIGAN SOYBEAN PROMOTION COMMITTEE

a new release



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Michigan Farmer Leader Appointed to Soybean Checkoff Board

The Michigan Soybean Promotion Committee (MSPC), organized in 1976, is a farmer created organization which operates under state and national law to research, promote, educate and communicate information about soybeans to farmers, consumers, health professionals, researchers and more. The Mission Statement of the MSPC is to efficiently and effectively leverage checkoff resources to increase profit opportunities for Michigan soybean producers while enhancing a positive public image of the soybean industry. The MSPC is led by a group of seven, governor appointed farmers from across predetermined districts based on equality of soybean acreage in each.

Most recently, James E. Wilson of Yale, owner of Wilson Bros., was appointed to represent district 4 growers for a term expiring September 23, 2009 to fulfill a vacated position after which time he will seek reappointment for a full three-year term.

Jim graduated from Yale High School then went on to attend Central Michigan University. After college, he worked at Gerber products for 12 years before becoming a self-employed farmer with his brother which he has enjoyed doing since 1978. On their cash crop farm they raise soybeans, corn and wheat. Wilson stated, "My brother, Fredric and myself took over a family farm operation in 1978. We have expanded the operation from 500 acres to the current 1800 plus acres."

He is also serving as a Fremont Township Supervisor/Assessor since 1980 and as a director on the Michigan Soybean Association since 2004, for which he currently is serving as President.

The MSPC holds regular meetings quarterly with our 2009-2010 meeting schedule to be set during our September 9, 2009 meeting. Meetings are typically held at the MSU Crops Teaching and Research Farms in E. Lansing. For more information on the Michigan Soybean Promotion Committee, visit www.michigansoybean.org or call our office at 989.652.3294.

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Note to the Reporter: A photo of Jim Wilson is available upon request. He may also be reached by phone for an interview at 810.387.2811.